

# The Merchants National Bank

of Sacramento

Celebrating our



Anniversary!

## A PROUD PAST, AN EXCITING FUTURE

On January 3, 1921, Merchants National Bank opened the doors to a new marble bank building at 1015 7th Street in Downtown Sacramento. Customers were greeted by name. The bank's founders worked at oak desks next to the front door. The bank charged no fees.

Sacramento grew and prospered, and so did Merchants. The bank became a valuable business partner with Sacramento's oldest and finest businesses. Merchants successfully weathered the Great Depres-



The Merchants National at 1015 7th Street, Sacramento, CA  
Circa 1921

sion of the 1930s—turning a profit every one of those years—to become known as one of the

safest banks in California.

A great deal has changed since 1921. But Merchants continues to uphold the standards of service, stability and value that have made it so successful. Merchants still serves customers from their landmark building on 7th Street, now listed on the National Register of Historic Places. It's staff greets customers by name just as they always have and the bank's chairman and president still work at the founders' original oak desks by the door.

### IMPORTANT

### EVENTS FROM

### 1921

- January 3rd Merchants National Bank opened for business
- January 20th Royal Navy K-boat sinks in English Channel with all 56 hands
- May 8th Death penalty abolished in Sweden
- July 18th The first vaccination against tuberculosis
- July 27th The discovery of the hormone insulin
- September 7th first Miss America Pageant is held
- November 11th The Tomb of the Unknowns is dedicated by President Warren Harding
- Albert Einstein received the Nobel Prize in Physics
- Woodrow Wilson won Peace Prize
- Ford set a record for turning out 4,072 cars in a single day
- Penn State graduated its first woman engineer
- The Carol Channing Actress
- Mario Lanza, Singer
- Betty Friedan, Feminist
- Eva Gabor, Actress
- Lloyd Bentsen, Politician
- Hugh Downs, Journalist
- Beau Jack, American Boxer
- Nelson Riddle, Bandleader
- Rodney Dangerfield, Actor
- Steve Allen, Actor
- Nancy Reagan Former 1st Lady
- Eunice Shriver

### Births

- Donna Reed Actress

### THEN AND NOW

	1921	2011
Butter - 2 lbs.	\$1.05	\$5.98
1 lb coffee	\$0.35	\$13.50
1 lb bacon	\$0.47	\$3.70
Gas Stove	\$42.50	\$600
McKinley Park Home	\$4,500	\$550,000
Bank's Assets	\$1.3M	\$174M

One good thing that hasn't changed is The Merchants National Bank! Merchants is still around and thriving after 90 years of dedication by everyone involved...and most importantly, caring about customers, like yourself, who helped us reach this milestone!

**Thank you!**